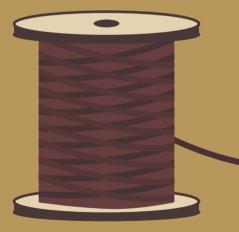




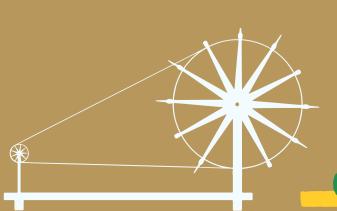




IIIIOSSIII















Khadi holds significant cultural and historical importance in India. It symbolizes self-reliance, sustainability, and the freedom movement led by Mahatma Gandhi. Khadi represents a spirit of independence, promotes local craftsmanship, supports rural employment, and embodies a commitment to eco-friendly and natural fabric production. On 27th October, 2023, the National Service Scheme(NSS) of Ram Lal Anand College, University of Delhi celebrated Khadi Mahotsav. It is a national-level celebration initiated by the Government of India. Herein, we all came together to understand the significance of Khadi and respect the emotions associated with it.

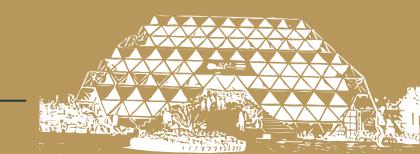






This ceremony fostered a sense of responsibility and collective action, emphasizing the role each individual plays in preserving the legacy of Khadi and supporting the artisans behind this craft. The event started around 10:30 AM and continued till 11:00 AM. Around 40 Volunteers of National Service Scheme, Ram Lal Anand College participated actively in this ceremony and symbolized a collective commitment and dedication towards supporting Khadi and handloom products.









Slogans act as succinct, powerful messages that can effectively communicate the essence, importance, and benefits of Khadi and handloom products to a broader audience and that's why NSS UNIT of Ram Lal Anand College organized a slogan writing competition. Around 40 Volunteers in which 22 being Female participated actively in the competition. The winners of this competition were Nikita Pathania (BSC Honours computer science) as the winner, with the first runner up as Sonali Singh (BA Honours political science) and Amrita Varshney (BSC Honours Microbiology) as the second runner-up.





Jingles are catchy, memorable, and have the potential to create a lasting impact. The competition not only served as a creative platform but also acted as an effective tool for spreading awareness and engaging the public in a unique and entertaining way. Around 15 students of Ram Lal Anand College actively wrote and sang different Jingles to spread this Message of Khadi's importance effectively. The winners of this competition were Udit Nandwana(BA Honours History) as the winner with Ruhi Sharma (BA Honours History) as the runner- up along with Khushi vashishtha (BJMC) as the second runner-up